

Tools & Methods

Methods & Deliverables

Contextual Inquiry
Landscape Analysis
Personas
Design Workshops
Requirements Gathering
Scenarios
Workflows
Wireframes
Aesthetics
Design Strategy
Functional Specifications
Behavioral Specifications

Applications & Tools

Sketching
Paper Prototyping
Participatory Design
Gamestorming
Whiteboard Sessions
Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe AfterEffects
Adobe Premier
Axure

Experience & Education

Lead Designer

Electronic Ink, Philadelphia PA
January 2010 - Present
Lead client relationships in design and strategy around desktop and web applications, consumer websites and back office systems.

Designer

PNC Bank, NA, Pittsburgh PA
July 2008 - December 2009
One of two designers dedicated to Online Banking; designed interfaces for online and mobile banking products across various markets.

Student

Carnegie Mellon University, Pittsburgh PA
May 2008 QPA 3.42
BFA Design
BS Human Computer Interaction

Activities & Organizations

PhillyCHI Member

PhillyCHI, Philadelphia's local SIG CHI chapter
Vice Chair, January 2011 - Present
Member, February 2010 - Present

IA Summit Conference Committee Member

IA Summit 12 Social Media/Marketing Team Lead
July 2011 - Present

IxDA Member

Interaction Design Association Member
Redux Workshop Co-leader February 2010 - Present
Member, April 2007 - Present

Johnny Holland Magazine

JohnnyHolland Magazine, johnnyholland.org
Writer/Contributor, November 2008 - May 2011

JSI Memorial Fund

Provides web support and online presence to the Joseph Samuel Isicoff Memorial Fund, jsimemorialfund.org
December 2008 - Present